



## ABOUT HILTON PUBLISHING

At Hilton Publishing we want to empower African American and other underserved communities by providing them with the most relevant and latest health information they will need to make informed decisions to live healthy lives.

Hilton Publishing was founded in 1996 by renowned African-American cardiothoracic surgeon Hilton Hudson II, M.D., F.A.C.S., who set out to address the lack of accurate and up-to-date health information that was currently being offered to minorities. With books on subjects such as heart disease, obesity, prostate cancer, mental illness, and diet and health, Hilton Publishing offers reliable information through our publications and our website, [www.hiltonpub.com](http://www.hiltonpub.com) that is specific to the needs of our readers. Each book is written with compassion and understanding, and offers practical advice that is easy to understand.

All of our books provide essential health information, knowledge, and resources that allow our readers to access the health system and to work with that system to their own benefit. Through the combined efforts of informed consumers, health care professionals, and spiritual leaders of all faith, patients can find better care and achieve better medical results. Our books show readers how to maintain harmony with one's culture while achieving a healthier lifestyle.

Starting from the premise that consumers must "take wellness in hand," I invite you to learn more about Hilton Publishing and join us in our pursuit of change in the way that African Americans view their healthcare and the options that are available to them.



*Leading the Way to Minority Health and Wellness*

## **BOOKS TO FIT ANY HEALTHCARE NEED, ANY HEALTHCARE SUBJECT**

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We are pleased to announce our new custom publishing division, offering books, booklets, brochures, audio tapes, and videos on any healthcare topic that is important and immediate for the minority community. This division specializes in minority health and wellness for consumers and professionals: from diabetes to hypertension, cancer to weight control, chronic pain to HIV-related conditions, stress-induced illnesses to asthma and allergies. Our custom books and booklets are designed to your specifications: all are printed on high-quality paper, all are easy-to-display and all are easy-to-read in both size and type—and they can be as many pages as needed: from a tri-fold brochure or a 16-page booklet to a full-length bound book.

Hilton Custom Publishing also offers services for a variety of corporate needs including anniversary commemoratives, annual meeting and mission statement packages, and corporate introductions for new healthcare concerns.

**Why use Hilton for your custom publishing needs?**

- **We** have one of the strongest databases of influential minority associations, organizations, professionals, and community leaders.
- **We** have wide access to both the minority community and the health care community in general—as sales of our health and wellness books demonstrate.
- **We** are reliable and consistent and have a wealth of publishing experience.
- **We** have extensive healthcare and pharmaceutical expertise—with clients ranging from Eli Lilly to Pfizer to the Association of Black Cardiologists, Inc.
- **We** provide turnkey service suited exactly to your products, budget, and needs.
- **We** work with you every step of the way to not only meet—but exceed—your expectations

***Hilton Publishing Company: Leading the Way to Minority Health and Wellness***



The Health Literacy Foundation is based in Chicago, Illinois, and is a nationwide non-profit agency with satellite offices in Munster, IN; Richmond, IN; Silver Spring, MD; Montclair, NJ, Charlotte, NC, and Monroe, LA

The Health Literacy Foundation was established by Hilton M. Hudson II, M.D., F.A.C.S., F.C.C.P. in 2003 to help medically vulnerable and underserved populations gain access to the most reliable and relevant health information and materials, as well as provide education on how to participate in treatment plans and navigate a complex health system.

The Health Literacy Foundation not only acts as a clearinghouse that features the most up-to-date health information, we strive to ensure that the content is easy to read, culturally sensitive and non-gender biased. The Foundation funds potential health literacy initiatives, partners with community-based organizations to leverage resources, builds coalitions, and connects beneficiaries with the resources that they may not otherwise have access to. We collaborate with both Corporate sponsors and other non-profit organizations that share the same mission and vision--to serve dispossessed populations across the nation, including diverse ethnic minorities, the elderly, and children.

The Health Literacy Foundation can develop, design, write, and publish customized books, videos, CD's, DVD's, pamphlets and brochures (available in multiple languages) as well as provide on-call physicians via the web to answer general health questions. Health Literacy materials that the Foundation produces are often disseminated to populations in need through its network of partners and community-based initiatives free of charge.

### **VISION**

The Health Literacy Foundation envisions a world where all people, regardless of ethnicity, gender, socio-economic status, sexual orientation, educational level, or attainment in life are provided with the health information and tools necessary to live at their highest capacity for a positive quality of life experience. The Foundation's future is not bound by time and represents a global interest. This Vision serves as our foundation for a system of strategic planning at both the macro and micro level in the United States and abroad.

### **MISSION**

To improve the human condition by serving as the facilitator of health literacy for under-served populations in need while creating accessing to healthcare, education and resources for all.